TORI TRYON

✉ tryontori@gmail.com 🌐 https://www.toritryon.com 🏠 Boston, MA

✦ UX Designer ✦

WORK EXPERIENCE

Designer, Freelancing

October 2023 - Present

• Revitalized website content and aesthetics to enhance professionalism

• Provided competitor analysis

Experience Designer, Bank of America

July 2022 - August 2023

• Helped lead the redesign of Bank of America's application pages, encompassing research, information architecture, content, and end-to-end user experience

• Evaluated current and future flows to enhance usability and optimize user journeys

• Contributed to the creation and maintenance of 160+ screens across desktop and mobile breakpoints on web

• Concurrently managed other UX projects to drive comprehensive design solutions

Research Design Intern, Bank of America

June 2021 - August 2021

• Analyzed client data pertaining to credit card and deposit application experiences, resulting in the creation of 10 journey maps and personas

• Successfully executed intern side projects aimed at improving research design strategies

• Played a key role in translating complex research data into actionable insights for enhancing customer experience

PROJECTS

SCAD Collaboration with Deloitte, Creator Commerce

March 2021- June 2021

• Worked with 15 other students to research and understand what the future of shopping online will be and pose possible solutions

EDUCATION

Savannah College of Art and Design (SCAD)
B.F.A User Experience
Summa Cum Laude

AWARDS

Red Dot Award, Indigo Award(s), European Product Design Award, Core 77, & IDEA

2nd place for SCAD Start-Up: Week long design sprint where 60 teams competed

SKILLS

Software: Figma, Photoshop, Illustrator, InDesign, Rhino, Miro, Processing/JavaScript, Sketch, Adobe Premiere Pro/ Adobe After Effects, UserZoom, and Invision

User Experience: A/B Testing, Data Analyzing, Personas, Storyboarding, Site Mapping, User Journey Map, User Testing, Wire Framing, & UI Design, ADA Rules

Professional: Enthusiasm, Communication, Leadership, Customer Service, Time Management, Attention to Detail, & Collaboration

✦ Looking for Boston/NE based roles. Happy to work hybrid, in the office, and or remote. References available :)